

## ArtStream Strategic Planning Process Issues Researched:

### External Research:

- What are the various barriers that people with I/DD face in engaging with this kind of programming?
  - Data source: Interviews with constituents / families?
- Which I/DD funding streams can be used for programming like ArtStream?
  - Data source: Dept. of Developmental Disabilities Administration
- Data on engagement with zoom programming for I/DD?
- Typical growth structure for orgs like ArtStream – org structures of similar orgs
- Given our historically high retention rates, how to ensure opportunities are available for new people?
- What are the best hybrid models for programming?
- Best practices for authentic partnerships in communities (not based on white saviorism)?
  - Community needs?
- Best referral source is Moms – how to tap into referral networks?

### Internal Discussions/Analysis:

- How should ArtStream respond to / incorporate issues in the social consciousness (i.e. racial justice movement? Hate speech?)
  - Our constituents read the paper and bring it up
- What should be ArtStream's access strategy?
  - Do we need to consider offering supports to ensure constituents from historically marginalized communities have full access?
    - How to manage the challenges around public transportation?
  - Space rentals – deliberate choice to be geographically spread out for access – what is the ROI?
  - What should the hybrid model of ArtStream look like?
    - Living situations can present challenges for hearing folks when there is a lot of background noise
    - Livestreaming? Creating Videos?
  - What % of programming are Performing Companies?
    - What % of costs are related to Performing Companies??
    - What are the implications for scaling Performing Companies?
- What values does ArtStream stand for?