

January 13, 2020

TO: Board of Directors
FROM: Heller An Shapiro
RE: 15th Anniversary Planning

Please come prepared to add your ideas and brainstorm new ones...

15th Anniversary logo for use in 2020 - completed

15th Anniversary Gala ideas:
Honor the 5 Co-Founders

Launch Deborah Jean Woolsey Mentor Award

15th Anniversary fundraising:
Create 15th Anniversary direct mail appeal
Ask for donations/pledges of \$15/month, \$150, \$1,500, \$15,000

Interviews with Co-Founders to be used in newsletters and website

15th Anniversary video?

15th Anniversary activity at performances?

CELEBRATING

2005

2020

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15 YEARS

